

EMAIL TEMPLATES



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Email Digest Template customization tips

Customize button "Stop sending this Burst" positioned at the bottom of the email

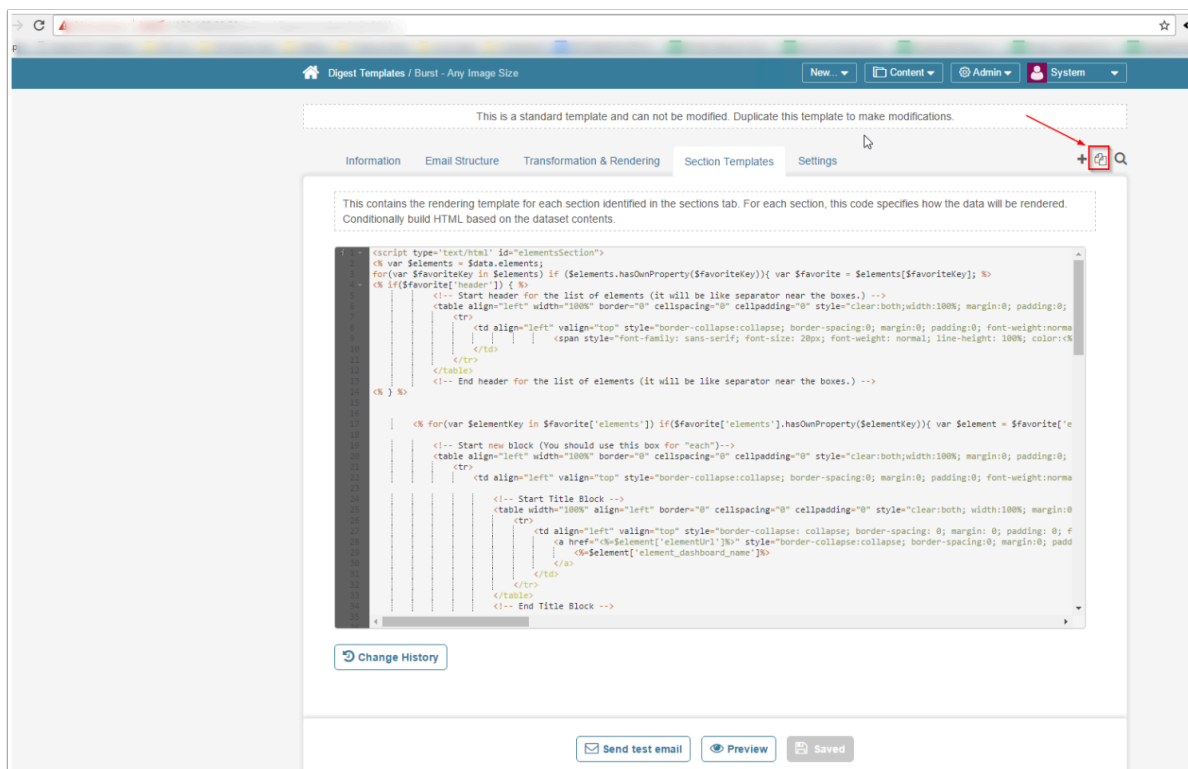
Issue

Essentially we were looking to change color and remove crossed circle image in front of "Stop sending this Burst" text.

Resolution

In order to make changes to the Digest Email Template, please do the following steps:

1. Make a duplicate of Digest Email Template



2. Go To Section Templates and edit the code:

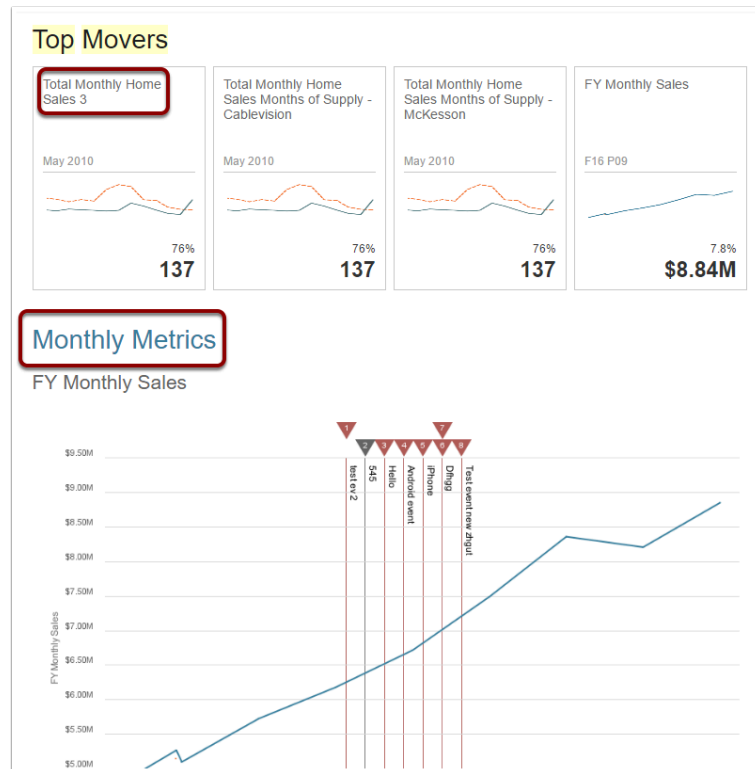
a) Remove this line:

Email Templates

Customize Tile and Elements Title in the email

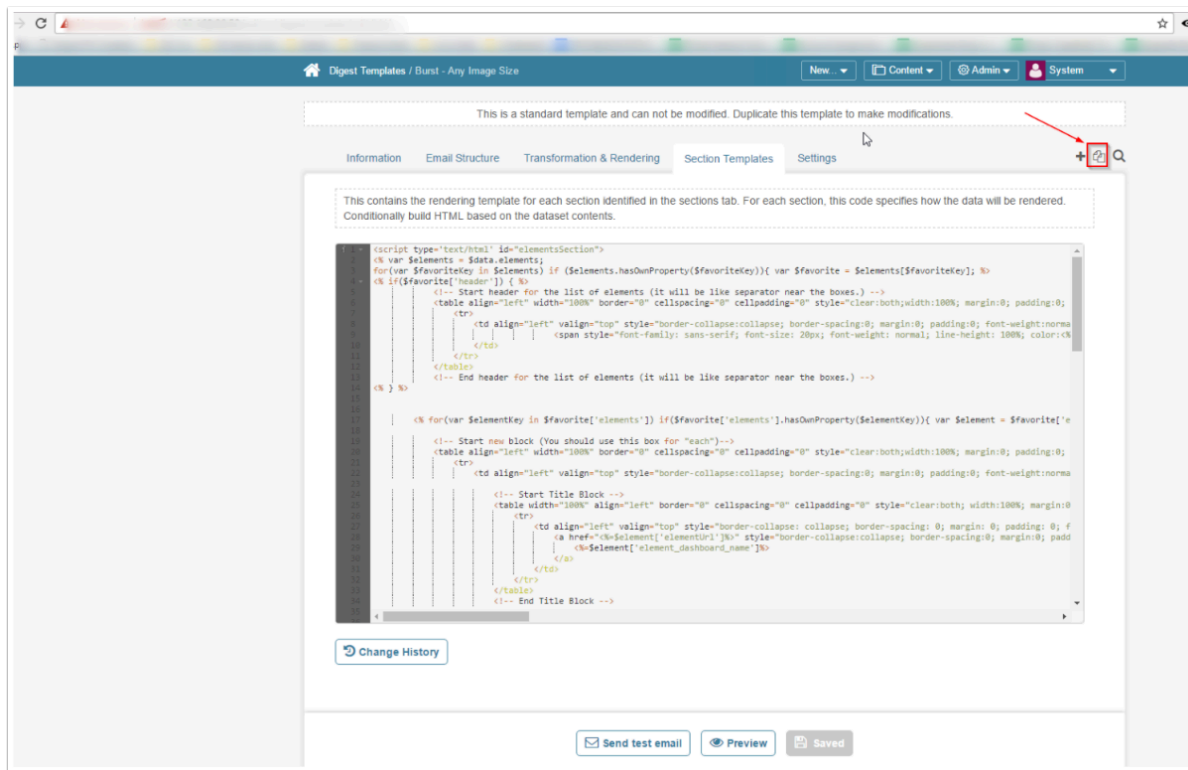
Issue

Change the font color for the Tiles and Element Names in the email.

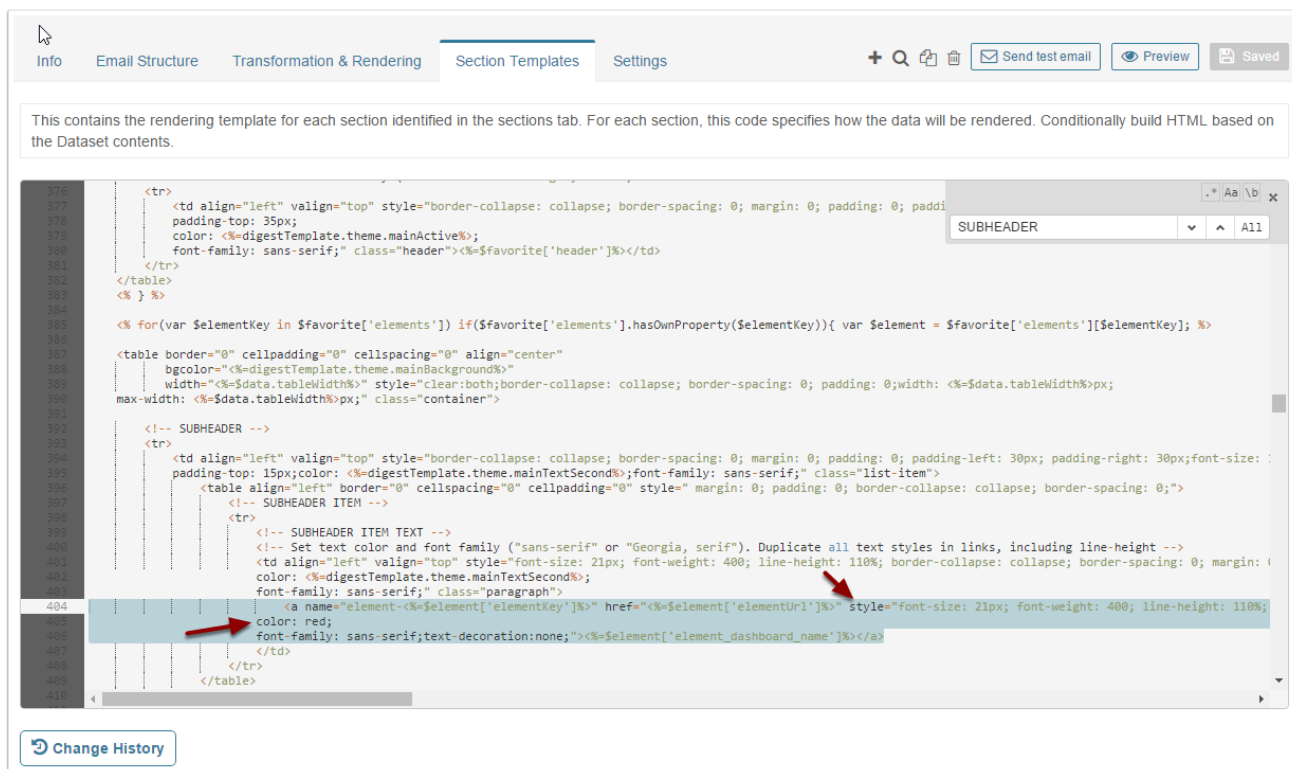


Resolution

1. Make a duplicate of Digest Email Template



2. Find first `<!-- SUBHEADER -->` section in "Section Templates" tab and make changes in the Link ("`a href`" tag style: color and font)



3. Find `<!-- TILE green -->` section in "Section Templates" tab and make changes in the Link ("`a href`" tag) for "`%$element.element_dashboard_name%`"

Info
Email Structure
Transformation & Rendering
Section Templates
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🗑️
Send test email
Preview
Saved

This contains the rendering template for each section identified in the sections tab. For each section, this code specifies how the data will be rendered. Conditionally build HTML based on the Dataset contents.

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```

```

<!-- LIST OF TILES -->
<tr>
  <td align="left" valign="top" style="border-collapse: collapse; border-spacing: 0; margin: 0; padding: 0; padding-right: 8px; width: 184px; height: 238px;">
    <table align="left" border="0" cellspacing="0" cellpadding="0" style="margin: 0; padding: 0; border-collapse: collapse; border-spacing: 0;">
      <tr>
        <!-- TILE green -->
        <% var $elementCounter = 0;
        for(var $elementKey in $data.topMovers) if($data.topMovers.hasOwnProperty($elementKey)){ var $element = $data.topMovers[$elementKey];

        if (4== $elementCounter) { break; }
        $elementCounter++;

        $stoplightColor = digestTemplate.theme.mainBorders;
        $textColor = digestTemplate.theme.mainTextRegular;
        if (1== $element.last_stoplevel_value){
          $stoplightColor = digestTemplate.theme.stoplightGood;
          $textColor = $stoplightColor;
        }else if (3== $element.last_stoplevel_value){
          $stoplightColor = digestTemplate.theme.stoplightBad;
          $textColor = $stoplightColor;
        }
        <td align="left" valign="top" style="border-collapse: collapse; border-spacing: 0; <%=($elementCounter!=4 ? 'padding-right: 8px;' : '')%> padding: 0; width: 184px; height: 238px; valign="top" bordercolor="<%= $stoplightColor %>" cellpadding="0" cellspacing="0" style="border: 1px solid <%= $stoplightColor %>">
          <tbody>
            <tr>
              <td align="left" valign="top" style="border-collapse: collapse; border-spacing: 0; height: 60px; padding: 0; width: 184px; height: 238px; border: 1px solid <%= $stoplightColor %>">
                <a href="#" style="border-collapse: collapse; border-spacing: 0; margin: 0; padding: 0; font-size: 14px; font-weight: normal; line-height: 120%; padding-top: 0; color: red; font-family: sans-serif; text-decoration: none;">
                  <%= $element.element_dashboard_name %>
                </a>
              </td>
            </tr>
          </tbody>
        </td>
      </tr>
    </table>
  </td>
</tr>

```

element_dashboard_name
A11

Info
Email Structure
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Q
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🗑️
Send test email
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Saved

This contains the rendering template for each section identified in the sections tab. For each section, this code specifies how the data will be rendered. Conditionally build HTML based on the Dataset contents.

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```

```

padding-right: 0px;" class="list-item">
border-spacing: 0;">

Movers[$elementKey];

padding-right: 8px;' : '')%> padding-top: 10px;">
" style="border: 1px solid <%= $stoplightColor %>; border-collapse: collapse; width: 184px; height: 238px;">
tColor%>; border-left: 1px solid <%= $stoplightColor %>; border-right: 1px solid <%= $stoplightColor %>; font-family: Arial, sans-serif; font-size: 14px; color: <%= digestTemplate.theme.
er-collapse: collapse; border-spacing: 0; margin: 0; padding: 0; font-size: 14px; font-weight: normal; line-height: 120%; padding-top: 0; color: red; font-family: sans-serif; text-

```

element_dashboard_name
A11

Change History

How to manage element URLs in email notifications?

Issue

How to modify or delete the link to the elements in email notifications?

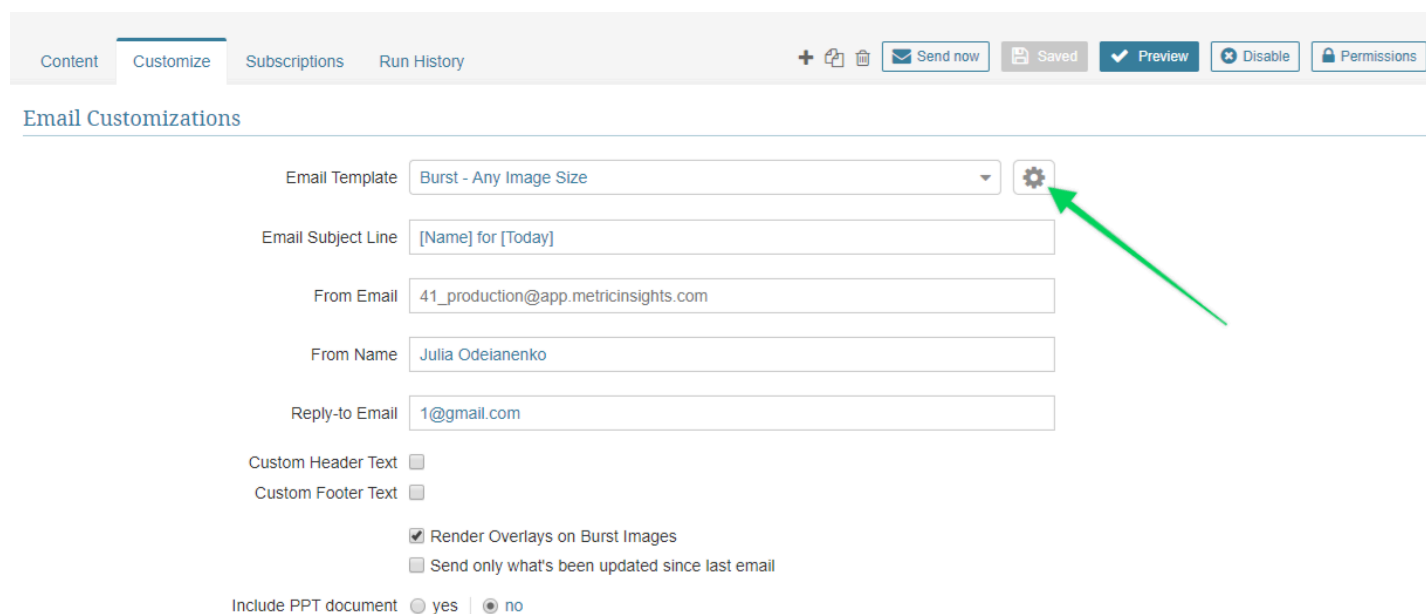
Is it possible to send a burst without including the link to the External Reports?

Resolution

The link to the MI elements can be excluded from the burst. To do so, you need to make a minor modification in the burst template.

If you use a default Burst's email template, "Burst - Any Image Size", follow the steps below:

1. From the Burst Editor page go to Edit Template page:



The screenshot shows the 'Email Customizations' page. At the top, there are tabs: 'Content', 'Customize' (selected), 'Subscriptions', and 'Run History'. To the right of these tabs are buttons: '+', a copy icon, a trash icon, 'Send now', 'Saved', 'Preview', 'Disable', and 'Permissions'. Below the tabs, the 'Email Template' is set to 'Burst - Any Image Size'. A green arrow points to a gear icon next to this dropdown. Below the template field are input fields for 'Email Subject Line' (containing '[Name] for [Today]'), 'From Email' (containing '41_production@app.metricinsights.com'), 'From Name' (containing 'Julia Odeianenko'), and 'Reply-to Email' (containing '1@gmail.com'). There are also checkboxes for 'Custom Header Text', 'Custom Footer Text', 'Render Overlays on Burst Images' (checked), and 'Send only what's been updated since last email'. At the bottom, there is a radio button selection for 'Include PPT document' with 'yes' and 'no' options.

2. Make the copy of "Burst - Any Image Size" template (to be able to modify it):


```

40 |         <% for(var $elementKey in $favorite['elements']) if($favorite['elements'].hasOwnProperty($elementKey)){ var $element = $favorite['elements'][$$elementKey]; %>
41 |
42 |         <!-- Start new block (You should use this box for "each")-->
43 |         <table align="left" width="100%" border="0" cellpadding="0" cellspacing="0" style="clear:both;width:100%; margin:0; padding:0; border-collapse:collapse; border:none">
44 |             <tr>
45 |                 <td align="left" valign="top" style="border-collapse:collapse; border-spacing:0; margin:0; padding:0; font-weight:normal; padding-top:15px; padding-bottom:15px;">
46 |
47 |                     <!-- Start Title Block -->
48 |                     <table width="100%" align="left" border="0" cellspacing="0" cellpadding="0" style="clear:both; width:100%; margin:0; padding:0; border-collapse:collapse; border:none">
49 |                         <tr>
50 |                             <td align="left" valign="top" style="border-collapse: collapse; border-spacing: 0; margin: 0; padding: 0; font-size: 16px; font-weight: bold;">
51 |                                 <a href="#"><%=Element['elementImage']%>'>$element['elementUrl'];$element['elementUriViewer']%>" style="border-collapse:collapse; border:none">
52 |                                     <%=Element['element_dashboard_name']%>
53 |                                 </a>
54 |                             </td>
55 |                         </tr>
56 |                     </table>
57 |                     End Title Block -->
58 |
59 |                     <% if ($element['elementImage']!='' && ($element['element_type'] == 'metric' || $element['element_type'] == 'multi-metric chart' || 'undefined'==type)) {
60 |                         <!-- Start Image Block -->
61 |                         <table width="100%" align="left" border="0" cellspacing="0" cellpadding="0" style="clear:both; width:100%; margin:0; padding:0; border-collapse:collapse; border:none">
62 |                             <tr>
63 |                                 <td align="left" valign="top" style="border-collapse:collapse; border-spacing:0; margin:0; padding:0; font-size:14px; font-weight:normal;">
64 |                                     <%
65 |                                         var $imgWidth = 760;
66 |                                         if ($element['element_type'] == 'external report' && digestTemplate.settings.DIGEST_WIDTH_EXTERNAL_REPORT && digestTemplate.settings.DIGEST_WIDTH_EXTERNAL_REPORT != null)
67 |                                             $imgWidth = digestTemplate.settings.DIGEST_WIDTH_EXTERNAL_REPORT;
68 |                                     <%
69 |                                         <table width="100%" align="left" border="0" cellspacing="0" cellpadding="0" style="clear:both; width:100%; margin:0; padding:0; border-collapse:collapse; border:none">
70 |                                             <tr>
71 |                                                 <td align="left" valign="top" style="border-collapse: collapse; border-spacing: 0; margin: 0; padding: 0; font-size: 14px; font-weight: normal;">
72 |                                                     <a href="#"><%=Element['elementUri']%>" style="border-collapse:collapse; border-spacing:0; margin:0; padding:0; text-decoration: none;">
73 |                                                         

```

If you use a custom template, you should find the 'Title Block' section on its Edit page, Section Templates tab, and also comment or delete this section.

It worth mentioning that this modification will affect all the elements included in the burst (e. g. if there are a few External Reports, some Dataset or Legacy reports etc., neither of them will include the link to the element in MI in the burst).

Default chapter

How can I get the burst with external report in the body and an .xls attachment?

Use case:

You need a burst to deliver an external report in the body and also duplicate the same report as an .xls attachment.

Obstacle:

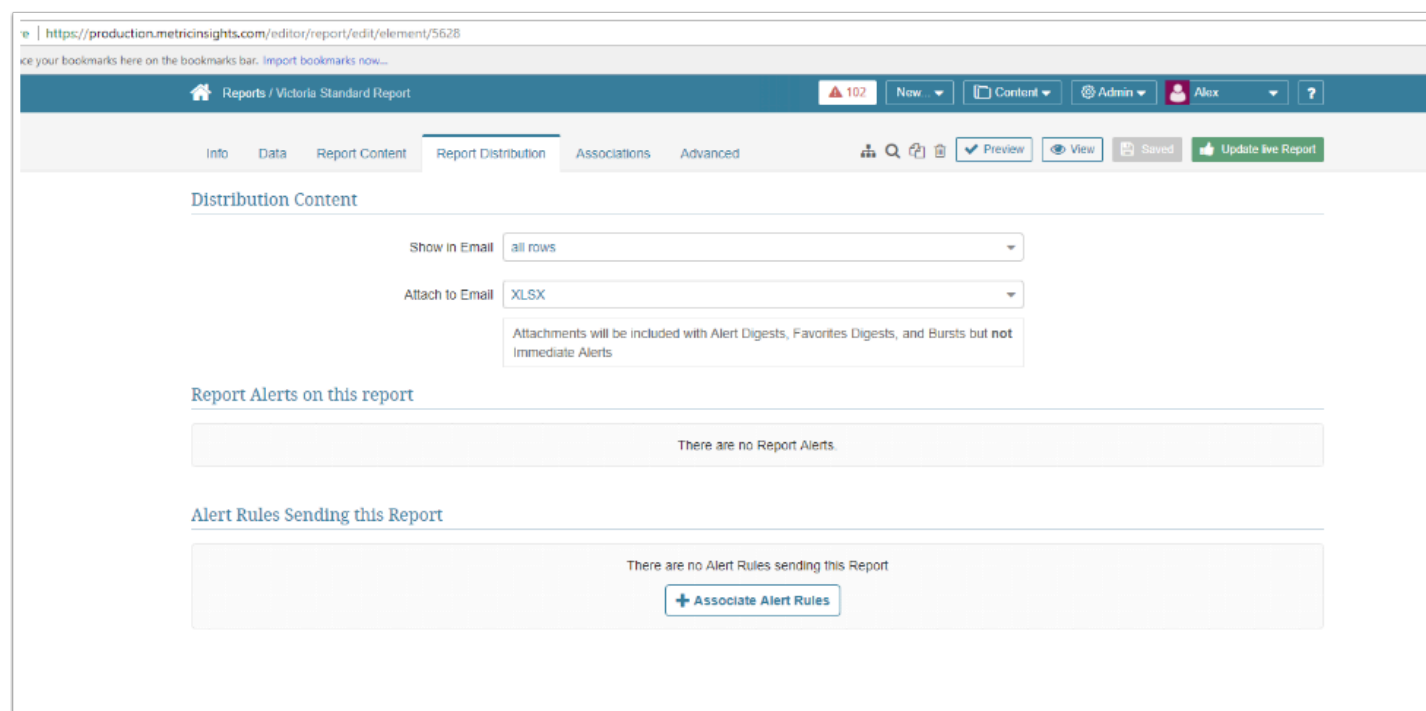
External reports can not be sent as .xls file, only as .csv or .pdf

Decision:

You'll need 2 reports (simple report and external report) + a burst using an email template that will send only external reports in the email body and attach .xls, .scv, .pdf files

The steps to be followed to reach this goal:

- Create a simple report (Standart Report) and collect data. Then, go to Report Distribution tab and choose "all rows" from "Show in Email" drop down and "XLSX" from the "Attach to Email" drop down. Save & Publish the report



- Create an External Report that will be sent in the email body. Go to Configuration tab and remove the tick from Collect additional files. When removed, it won't send any .csv attachments along with the external report. Save the external report.

https://production.metricinsights.com/editor/externalreport/edit/element/562

External Reports / Victoria External Report

Info Configuration Associations Advanced Collection History

External Report URL: https://tableau-prod.metricinsights.com/views/DGlec2/GDPperCapitaDashboard

The URL is built automatically based on the external report selected using the template. You may append additional content by adding it to the end of the URL preceded by a '?'.
Test External Report / Download

Advanced

Collect Images: ☒ Always collect all instances of external report
☐ On Demand: only when needed for distribution

Collect additional files: ☐ PDF ☐ CSV

Image Display

Homepage Preview image: GDP per Capita Dashboard

Homepage thumbnail: GDP per Capita Dashboard

- Create a duplicate of "Burst - Any Image Size wide" Email template and name it "Any Image Size Ext Reports only in boby"
- Go to Section Templates tab and add 1 line of code `if ($element['element_type'] != 'external report') continue;`

```

<td align="left" valign="top" style="border-collapse:collapse; border-spacing:0; margin:0; padding:0; font-weight:normal; padding-top:30px;">
  <span style="font-family: sans-serif; font-size: 20px; font-weight: normal; line-height: 100%; color:<%=digestTemplate.theme.mainActi
</td>
</tr>
</table>
<!-- End header for the list of elements (it will be like separator near the boxes.) -->
<% } %>

<% for(var $elementKey in $favorite['elements']) if($favorite['elements'].hasOwnProperty($elementKey)){ var $element = $favorite['elements'][$elementKey];
  if ($element['element_type'] != 'external report') continue;
%>

<!-- Start new block (You should use this box for "each")-->
<table align="left" width="100%" border="0" cellspacing="0" cellpadding="0" style="clear:both;width:100%; margin:0; padding:0; border-collapse:collapse; bord
<tr>
  <td align="left" valign="top" style="border-collapse:collapse; border-spacing:0; margin:0; padding:0; font-weight:normal; padding-top:15px; padding-bo

  <!-- Start Title Block -->
  <table width="100%" align="left" border="0" cellspacing="0" cellpadding="0" style="clear:both; width:100%; margin:0; padding:0; border-collapse:c
  <tr>
    <td align="left" valign="top" style="border-collapse: collapse; border-spacing: 0; margin: 0; padding: 0; font-size: 16px; font-weight: b
    <a href="<%= $element['elementImage'] != '' ? $element['elementUrl'] : $element['elementUrlViewer'] %>" style="border-collapse:collapse; bord

```

this line should be added

- Save your new Email Template
- Use this template in your burst

Determine contents of the Favorites Digest email body with this editor.

To adjust the header and footer, please modify the [Email Header/Footer templates](#).

Email type Favorite

Name Burst - Any Image Size Ext Reports only in body

Default Digest Template? ☐ yes ☒ no

Default Burst Template ☐ yes ☒ no

Attached Datasets

There are no Datasets

[+ New Dataset](#)

- Save & test the burst ("Send now" button).
- The mail with your burst will look like that

